

The BEST WAY to Ensure Students Make Safe, Smart Decisions

Equip. Educate. Empower.

Teach Students How to Prevent Alcohol-Related Incidents

The Situation

The consequences of excessive and underage drinking affect virtually all college campuses and communities, whether individual students choose to drink or not. The best way to ensure that students make safe, smart decisions is to teach them how to prevent alcohol-related problems. The best way to teach them is through **TIPS for the University**.

The Solution

Students are in the best position to address drinking behaviors among their peers. They are close to the situation and understand the culture on their campuses. TIPS develops students' social skills and gives specific information for detecting when friends have had too much to drink or are getting into trouble with alcohol. Students learn strategies and skills for intervening in alcohol-related situations that may develop on or off campus. Unique in its approach, TIPS brings together administrators, faculty and students to create responsible campus atmospheres.

The Audience

More than 1,000 campuses have used **TIPS for the University** in many facets of student life including:

- Greek Life
- Student Affairs
- Student Activities
- Health & Wellness Centers
- Judicial Affairs
- Residence Life
- Athletics
- Campus Security
- Orientation

The Impact

TIPS for the University builds on students' concern for the safety of their peers. This non-judgmental approach helps students from all segments of campus life learn:

Decision-making skills that help students guide their behavior and consider the consequences of their actions.

Confidence to prevent alcohol-related incidents on and off campus such as property damage, injury, drunk driving, sexual assault, and other crimes.

Interpersonal skills that increase students' abilities to effectively intervene in difficult, alcohol-related situations.

Liability protection for both the school and its student organizations.

Respect and concern for others that lead to a more positive campus environment.



Learn more about how TIPS for the University and eTIPS University can help your school!

Call: 800-438-8477, ext. 357

Visit: www.tipsuniversity.org

Email: univ@gettips.com



The Global Leader in Alcohol Server & Seller Training

About HEALTH COMMUNICATIONS INC.

Providers of the TIPS Program

Overview

Health Communications, Inc. (HCI), located in the Washington, DC metropolitan area, offers TIPS (Training for Intervention Procedures), CAST (Certified Alcohol Seller Training), ASSET (Alcohol Sales/Service Education & Training) and custom training programs. HCI is a nationally recognized expert in the field of alcohol server training. Its flagship program, TIPS, was the first of its kind and continues to set industry standards for responsible alcohol service training.

History

Health Communications, Inc. was founded in 1982 by the Health Education Foundation and Dr. Morris Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism.

Mission Statement

Our mission is to educate and train all facets of society in the responsible sale, service and consumption of alcohol.

Success

There are over 5 million TIPS-certified servers and trainers across the country. TIPS training is conducted in all 50 states and the District of Columbia, and in more than 50 different countries. HCI has developed customized programs for several national clients in various markets.

Products & Services

Health Communications, Inc. serves both commercial and consumer markets. Existing programs are available for On Premise, Off Premise, Concessions, Gaming, University, Workplace, and Seniors. Custom programs can be developed for any group.

Community Approach

HCI believes in a community approach for addressing the problems of intoxication, drunk driving and underage drinking. HCI programs are applicable for and used by private businesses, the alcohol industry, insurance companies, associations, universities, state liquor control boards and police officers. Providing training to all facets of a community is the most effective way to combat the inappropriate use of alcohol.

Expertise

For the last two decades, HCI has worked to develop expertise in training, alcohol issues, record-keeping, certification, and customer service. Numerous public officials and government agencies have recognized and endorsed the training provided by HCI as life-saving and critical to the progress made in reducing alcohol-related injuries and deaths. The staff at HCI is dedicated to providing the best quality training in multiple mediums to meet the needs of the different entities dedicated to ensuring the responsible use of alcohol.

Rev. 12/18